

simple, clean
WEATHERPROOF
DURABLE
Lightweight

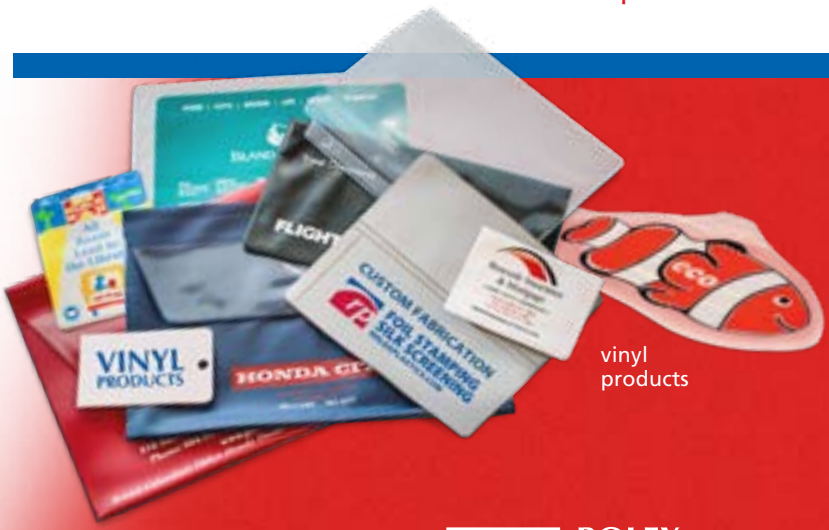
COROPLAST
or VINYL
lasts for years
Full Colour
or SPOT

LAWN
SIGNS
BCLAWNSIGNS.COM
screen printed signs

ROLEX PLASTICS & PRINTING LTD

PRODUCT CATALOGUE

www.rolexplastics.com



vinyl
products

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Serving North America for Over 5 Decades!

Rolex Plastics & Printing Ltd. has been proudly serving Canada and the USA since 1972. Throughout our years in business we have strived to give our customers the best possible service and quality.

We specialize in the manufacture of custom imprinted ring binders, specialty binders, index tabs, printed text pages, decals, and a large range of related vinyl and paper products. We also produce coroplast and vinyl bag-style lawn signs. All these products and more are manufactured in our BC production plant.

Our Commitment to the Environment

Rolex is making efforts to reduce, reuse, and recycle. Our company has an internal recycling program: we recycle over 95% of scrap material from the manufacturing process, and we also recycle corrugated cartons, office paper, beverage cans and plastic bottles. These materials can be used to make new products in the future, instead of ending up as trash. The vinyl used in most of our vinyl products contains up to 50% post-industrial recycled material.

The board used in all of our products is made from 100% recycled paperboard. For all of our glued products we can use a paper that is 100% PCW (Post Consumer Waste) and FSC (Forest Stewardship Council).



Rolex Plastics & Printing Ltd. is committed to reducing energy consumption and waste, and will continue to find ways to help protect the environment. Thank you for your support.



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Printing

We can help you with all of your printing needs. Business cards, letterhead, envelopes, note pads, presentation folders, and multipart forms for invoicing or purchase orders can all be tailored to meet your requirements.

Inhouse Graphics

Prepress technicians will preflight your supplied PDFs to ensure optimum results. Our graphic artists can revise, retouch or create anything you need. We have over 5 decades of printing and manufacturing experience, so let us help you to make your next idea happen.

Offset Printing

In this digital age, offset printing is becoming a dying art, but we specialize in small press offset printing, and our skilled pressmen maintain the time honoured craft of putting ink onto paper. This is the essential printing method for letterhead and envelopes.

Digital Printing

Digital printing is an excellent option for jobs that don't require the large capacity of an offset press. Broaden your business image with eye catching flyers, coupons, brochures, rack cards, appointment cards, which can be printed, perforated, folded and bundled to your specifications. Professionally printed advertising materials will get your business noticed.

Quick and Convenient

Email us your job details and a high resolution PDF, or upload your files through our website. We will provide you with a quote and an estimated delivery time, and we will finish your job on time and on budget.

Finishing 0ptions

- **Padding**
- **Numbering**
- **Scoring**
- **Perforating**
- **Bookletizing**
- **Folding**

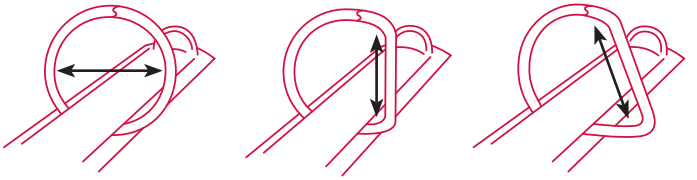
For tips on artwork preparation, please refer to the appendix on page 54.

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Vinyl Binders

The standard vinyl binder is usually what first comes to mind when one thinks of binders. They are an excellent and economical way to organize, protect, and carry important documents, or to promote your business. We make our binders from a colourful range of high quality vinyls, rigid cover board, and durable metal rings. Custom sizes and a variety of finishing options make our vinyl binders adaptable to almost any need.

Available Ring Styles for All Binders



"O" Style | "D" Style | Angle "D" (AD) Style

Note: *When measuring the ring for sheet capacity, measure area shown by arrow. In "D" and Angle "D" styles, do not include any curved part of metal.*
3-ring binder sheet capacities are listed on page 52.

Finishing Options

- **1 Half-pocket**
- **2 Half-pockets**
- **Business card pocket**
- **CD pocket**
- **Spine label**
- **Sheet lifters**

Imprinting Options for Standard Vinyl Binders

Foil stamp in gold or silver.

Screen print in Pantone spot colours or custom colour matches.

Encapsulation (Vision) see page 7.

Vision Binders are sealed on 3 sides of the front cover, back cover and/or the spine.

One edge remains unsealed so that you can slide in full colour printed sheets.



Encapsulated Binders feature a sealed seam on all 4 edges. Printed inserts are sealed (encapsulated) into the front panel, spine or back panel (or any combination thereof).

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Encapsulated Binders

A very popular variation on the vinyl binder is the encapsulated presentation binder, which features a sealed seam on all 4 edges. Printed inserts can be sealed into the front panel, spine or back panel (or any combination thereof). The primary benefit of this type of binder is that you can custom print the cover panels and spine to exact specifications. Since they are entirely sealed within the clear pocket, at the production stage, the covers and spine stay clean and crisp looking.

Vision Binders

Vision binders are very similar to encapsulated, the key difference being that clear pockets are sealed only on 3 sides of the front cover, the back cover, and/or the spine of a vinyl binder. One edge remains unsealed so that you can slide in full colour printed sheets, allowing you to use any graphic of your choice to make a completely unique finished piece. You can replace the insert sheets as required to reflect changing dates or other variables. Because we manufacture our binders from scratch, we can turn any of our vinyl binders, no matter what colour or size, into a vision presentation binder.



Finishing Options

- **1 Half-pocket**
- **2 Half-pockets**
- **Business card pocket**
- **CD pocket**
- **Spine label**
- **Sheet lifters**

For more finishing and imprinting options, please refer to the appendix on page 51.

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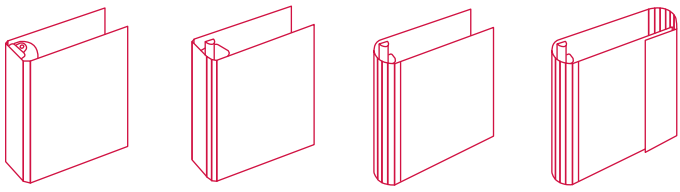
Envirocrease™ Binders

If you want a high quality binder that will truly make a lasting impression, then look no further than the Rolex Envirocrease™. Made entirely from recycled board and paper with a recyclable ring and biodegradable laminate, this stylish and durable binder is not only earth-friendly, but customizable to satisfy any need. The Envirocrease's innovative multi-crease spine technology allows for a variety of styles and sizes, and with full colour graphics available inside and out, the design options for the Envirocrease™ are limited only by your imagination. It's simply a superior binder.

Features

- **Manufactured from recycled materials**
- **Full colour wrap-around graphics**
- **Durable one-piece construction**
- **Wide range of sizes available**
- **Custom coloured rings**

Envirocrease™ Binder Styles



single-crease flat spine | double-crease flat spine | multi-crease round spine | multi-crease round spine with flap

Imprinting Options for Envirocrease™ Binders

Full colour printed graphics. See page 54 for file prep suggestions.

Finishing Options

- **1 Half-pocket**
- **2 Half-pockets**
- **Business card pockets**
- **CD pockets**
- **Sheet lifters**

For more finishing and imprinting options, please refer to the appendix on page 51.



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Executive Binders

The simulated leather that we use for our Executive Binders is virtually indistinguishable from real leather, but is only a fraction of the price. And when it is combined with a padded backing, the result is an impressively rich look and feel. Our Executive Binders are constructed with great skill and care, and will make a lasting impression with your clients. Custom sizes are available to fit a wide range of applications. If you want a luxurious finished piece and excellent value, our custom Executive Binders are a great choice.

Finishing Options

- **1 Half-pocket**
- **2 Half-pockets**
- **Business card pocket**
- **CD pocket**
- **Spine label**
- **Sheet lifters**
- **Padding**
- **Brass/nickel corners**

Imprinting Options

Foil stamp in gold or silver. Screen print in Pantone spot colours or custom colour matches. Debossing, blind or with foil stamp.

Recommended Options for the Executive Binder



screen print



deboss



foil stamp



deboss with foil stamp



metal corners, brass or nickel (large only)

For more finishing and imprinting options, please refer to the appendix on page 51.

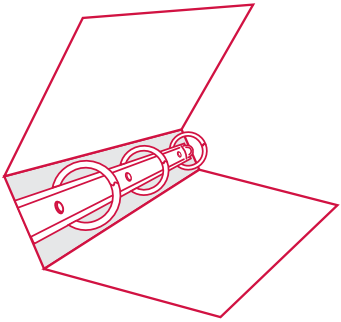


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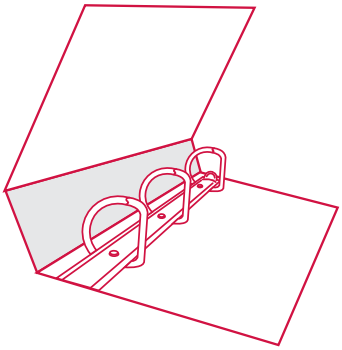
Poly Binders

If you need a simple and durable ring binder, consider using a Poly Binder. The cover material for these binders is solid plastic and is recommended for any outdoor or industrial use. Poly Binders are unaffected by extreme temperatures, stand up well to a lot of use under very severe conditions, and are easy to clean. Our standard binders will accommodate sheet sizes from 8.5" x 5.5" to 11" x 17", but Poly Binders are also an excellent option when you need a non-standard format or sheet size. You can choose from a wide range of colours and thicknesses, and your binders can be finished with custom silk screen printing on the front, back, and/or spine. Standard sized Poly Binders also accommodate any of our three ring styles: "O", "D", or Angle "D".

Ring Mounting Options for All Binders



Spine-mounted



Back-mounted

Imprinting Options for Poly Binders

Screen print in Pantone spot colours or custom colour matches.



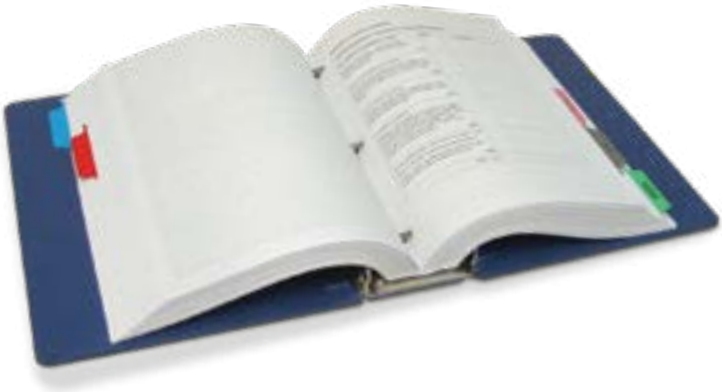
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Expandable Binders

The binder's width is expandable from 2" to 4" or 3" to 5", so even if you are organizing a catalog, everything will fit. Telescoping posts make adjustments easy. The Expandable Binder also includes a slide-action binding mechanism to keep contents tidy and a bar system that lets you add, remove or substitute papers in front, back or in-between existing pages. This heavy gauge casemade binder has metal hinges to reduce wear and tear. These binders are designed and built to last for years with constant everyday use.

Use Expandable Binders for:

- **Auto parts catalogs**
- **Construction projects**
- **Large number of pages**
- **Replacing pages that are updated**
- **Easy to read into margin area**
- **Expandability reduces the need for additional binders**



Imprinting Options

Screen printed logo, foil stamping.

For more finishing and imprinting options, please refer to the appendix on page 51.



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Re-Bound Binders and Clipboards

Rolex delivers sustainable binding solutions for businesses. Dedicated to environmental responsibility, Re-Bound, by Rolex, enables companies of all sizes to reach their business goals while minimizing their impact on the environment. We specialize in the production of recycled binders and can customize your product to get your message out there. The Re-Bound Binder is made from rigid recycled cardboard and covered with enviro-friendly Kraft paper†, and is very easy to recycle. Perhaps best of all, it's an original Canadian-made product. Save money, save time and help save the Earth with the Re-Bound Binder.

†The optional Kraft paper covering on our Re-Bound Binders has the following attributes:

- **30% PCW (post consumer waste)**
- **It is green-e certified**
- **It is made with wind power**
- **All PCW fibre is PCF (process chlorine free) and all virgin fibre is ECF (elemental chlorine free)**
- **It is acid free**

Look for this stamp on the back of all our Re-Bound products:



Imprinting Options

Foil stamp in gold or silver. Screen print in Pantone spot colours or custom colour matches.

For more finishing and imprinting options, please refer to the appendix on page 51.

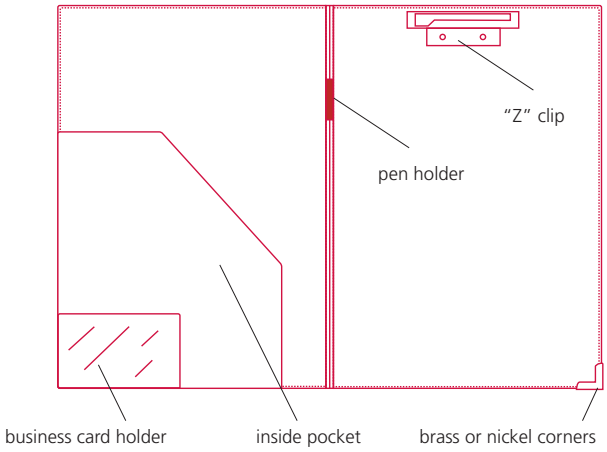


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Clipboards

Our custom, imprinted, and promotional clipboards each feature the same durable construction as our other binder products, and they can be made from a variety of materials including regular vinyl, padded vinyl, or poly. We exclusively use the "Z" clip, which we find to be the best overall clip because it holds sheets securely without creasing or damaging.

For an affordable giveaway, try promotional vinyl clipboards. With large imprint areas and a variety of custom finishing options imprinted vinyl clipboards are often the promotion of choice for many businesses.



Finishing Options

- **1 Half-pocket**
- **2 Half-pockets**
- **Business card pocket**
- **CD pocket**
- **Padding**
- **Brass/nickel corners**

Imprinting Options

Foil stamp in gold or silver. Screen print in Pantone spot colours or custom colour matches. Debossing, blind or with foil stamp. Encapsulation (Vision) see page 7.

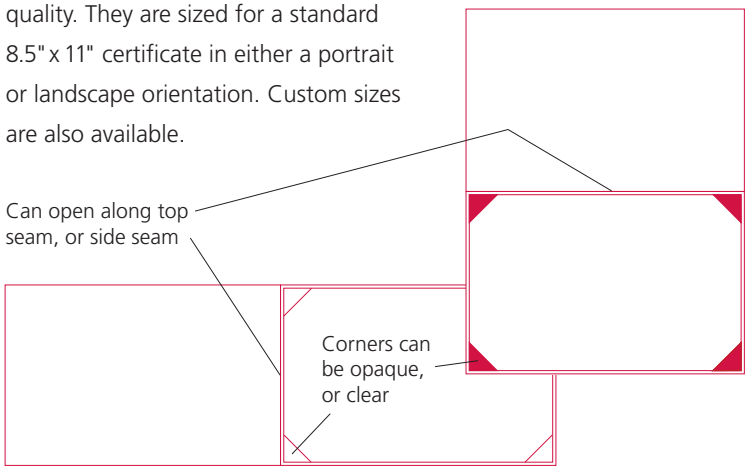
For more finishing and imprinting options, please refer to the appendix on page 51.



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Certificate Holders

Receiving a degree or certificate is a mark of achievement to be cherished and remembered. A certificate holder should reflect this. Our certificate holders can use the same simulated leather that we use for our Executive Binders or can be casemade with a full colour image. Options include padded backing which enhances the feel of quality. They are sized for a standard 8.5" x 11" certificate in either a portrait or landscape orientation. Custom sizes are also available.



Finishing Options

Padding, brass/nickel corners.

Imprinting Options

Foil stamp in gold or silver. Screen print in Pantone spot colours or custom colour matches. Debossing, blind or with foil stamp.



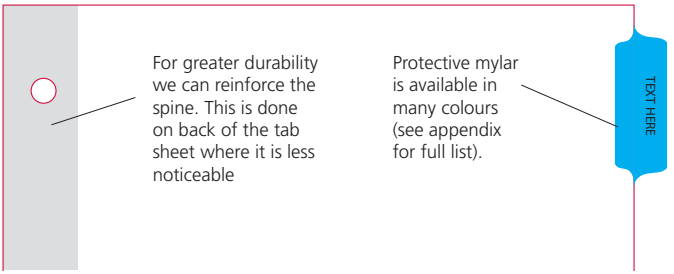
For more finishing and imprinting options, please refer to the appendix on page 51.



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Index Tabs

Index tabs organize and enable quick access to the various sections of your material. Our tabs can be printed with standard consecutive numbering or lettering, or with any custom text that you need. Tailor your tabs to match your material by printing them in full colour, on your choice of card stock. Mylar is an excellent option for both added protection and for a variety of vibrant colours. Choose the same colour for all of your tabs, or mix it up to match your design requirements.



Finishing Options

Have your tabs custom screen printed on poly. A rigid vinyl, available in 0.023g thickness and various colours, poly is extremely durable and looks fantastic. Whether you choose card stock or poly, your index tabs can be finished to meet your business needs.

- **Reinforced edges prevent curling and tearing**
- **Drilled (hole-punched) to fit any binder**
- **Collated into sets for future insertion**
- **Inserted and bound into your printed materials**

Imprinting Options

Digital or offset printing in full colour or spot colour. Screen print in Pantone spot colour or custom colour matching is available for vinyl tabs. Please note that full colour tabs are not always suitable for mylar.

For details on tab terminology, please refer to page 59.



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Report Covers

Report covers can help organize and prioritize your important documents. They protect pages and help you work smarter and more efficiently. They reinforce the professional image of your business.

Poly, otherwise known as linear polyethylene is a modified polyolefin material. In plain English, it is rigid plastic. Poly is an incredibly durable material which comes in a variety of colours. It will wipe clean of grease or oil and will not crack when exposed to extreme cold. It comes in many gauges and can be silk screened, embossed or die cut.

Lexide is a single-ply, non-woven material made of pure rag fibres mixed with latex. The formed stock is then acrylic coated, which gives lexide its sturdy yet bendable finish, and also makes it washable and moisture proof. It has an elegant, prestigious look and feel to it. Lexide is available in a range of colours and weights and can be hot stamped, silk screened, embossed, or die cut.

Card Stock or Paper in unlimited colours and thicknesses is also available for your report covers.

Use Report Covers for:

- **Accountants**
- **Insurance Agencies**
- **Law Offices**
- **Professional (high quality appearance)**
- **Forestry Industry**
- **Auto Repair Shops**
- **Outdoor Applications**

Report Covers reinforce the professional image of your business.

For more finishing and imprinting options, please refer to the appendix on page 51.



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Decals & Magnets

With custom printed decals from Rolex Plastics & Printing Ltd. your customers will be stuck on you. We can print in black & white, spot colour, or full colour on a variety of decal materials, including permanent or removable vinyls, clear, white or reflective polyesters, and static cling film. We can also make them in any size that you need, and with die cutting they can be made to any custom shape.

Decal Products

- **Promotional Decals**
- **Giveaways**
- **Address Labels**
- **Safety Decals**
- **Award Stickers**
- **Equipment ID and Labelling**
- **Bumper Stickers**
- **Product Labels**
- **Window Stickers**

We also offer printed magnets that can be made in a variety of sizes and shapes. Materials come in a number of thicknesses to suit your needs. We offer a complete in-house art department to ensure quality reproduction of company logos as well as custom applications.

Rolex Plastics & Printing Ltd. can screen print on rigid vinyls and many other materials. Durable business cards, luggage tags, name tags, and vinyl wallets are just a few of the other products we offer. We have worked with our clients to create a number of unique items throughout our many years in the screen printing business. Bring us your ideas and together we will creatively deliver your lasting message.

Imprinting Options

Black & white, full colour, or any number of spot colours.

For more finishing and imprinting options, please refer to the appendix on page 51.



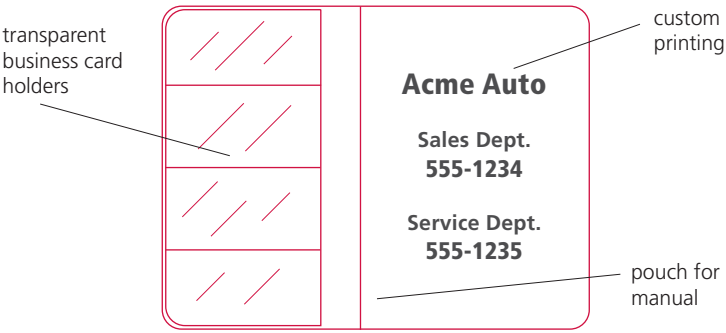
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Vinyl Wallets & Holders

Rolex specializes in the custom fabrication of vinyl products. If you are looking for a vinyl envelope, vinyl pouch, or other form of plastic packaging, we can manufacture it to your exact specifications. We can make your vinyl product in any shape, size and thickness of vinyl, in volumes from a few hundred to thousands of pieces.

Vinyl Products

- **ID Badge Holders**
- **Luggage Tags**
- **Warranty Wallets**
- **Tool Pouches**
- **Cheque Book Holders**
- **Map Cases**
- **Sheet Protectors**



Automotive Manual Pouch

Many of our vinyl wallets and holders can be made with various closures such as velcro dots, metal snaps, flaps & straps, or ziplock. Our printing capabilities for vinyl include foil stamping and silk screening. We can also apply adhesive strips, magnets, grommets, and other fasteners for hanging devices.

Imprinting Options

Full colour, spot colours, or foil stamping.

For more finishing and imprinting options, please refer to the appendix on page 51.


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Screen Printed Signs

Signs do much more than tell people where you're located or what you do. Your sign is as much a part of your company's image as your logo. In many cases your sign is the first impression new clients have of your business, or it may open up the door to a new client who happens to see your sign while driving by. Screen printed signs are the most durable of printed signs. At Rolex, our signs are printed with UV inks for a rich, high gloss look. Screen printed signs are fade and weather resistant. Depending upon the substrate material, most screen printed items can last up to 2-3 years outdoors. Screen printed signs are ideal for political campaigns, realtors, construction companies, landscapers, painters, restaurants, car dealerships and grocery stores.

Rolex offers several substrate material options for your signs, and we will help you choose which is most appropriate for your job. Coroplast signs are most commonly used as inexpensive indoor/outdoor signs. Coroplast signs can hang in your office and can also be attached to such things as chain link fences or buildings. Whatever material you choose, your signs can be made in any custom size up to 24" x 36" and can be screen printed in any number of spot colours.

Sign Materials

- **Coroplast**
- **Rigid Vinyls**
- **Polyethylene**
- **PVC**
- **Magnetics**

Imprinting Options

Complete range of spot colours, plus full colour.



Visit our Lawn Signs website
www.bclawnsigns.com

See page 54 for file prep suggestions.


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Full Colour Coroplast Signs

Coroplast Signs are ideal for indoor or outdoor use and are versatile, durable and portable. They are resistant to water, easy to clean and lightweight. Since they are made from plastic, they can be used outdoors year-round. Sizes range from 6" x 6" all the way up to 4 feet x 8 feet long.

Large signs can be attached to a wall with screws or put on a chain link fence with plastic cinch straps. Smaller signs can be displayed in the ground by way of a wood post, or by using a wire stake.

Use Coroplast Signs for:

- **Garden Signs**
- **Political Campaigns**
- **Real Estate**
- **Special Promotions**
- **Advertising**
- **Parking Lots**
- **Warning or Caution Signs**

Imprinting Options

Anything from simple black text with colour accents to full colour photo images.



See page 54 for file prep suggestions.



24" x 20" screen printed
bag lawn sign

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Bag Signs

Lightweight and easy to install, plastic bag signs are printed on two sides and available in a variety of ink and vinyl colours. Simply push the steel frame into the ground, slip the sign over the frame, and you're done! Reach thousands of potential clients every day with plastic bag signs.

Benefits of Bag Signs

- They don't take much space
- Quick to put up and take down
- Completely weatherproof
- Durable
- They are effective

Use Bag Signs for:

- Special Events
- Realty Open Houses
- Craft Fairs
- Attention Grabbers
- Directional Instructions

Imprinting Options

Screen printed in one, two, or more colours.



See page 54 for file prep suggestions.



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Poly Portfolios

Poly Portfolios are a great way to protect your important documents. Available in a wide range of shapes, sizes and closures, they can be imprinted with your company name and logo, or even a marketing message. Strong, durable and lightweight - your portfolio will look and work great every time. A wide range of colours are available in 35g or extra-heavy 55g thick poly. Minimum orders may apply.



Imprinting Options

To get the biggest visual impact with your portfolio, screen print your message. The rich, high gloss finish is fade and weather resistant. Choose from a selection of standard ink colours, or match your corporate colour.

For more finishing and imprinting options, please refer to the appendix on page 51.



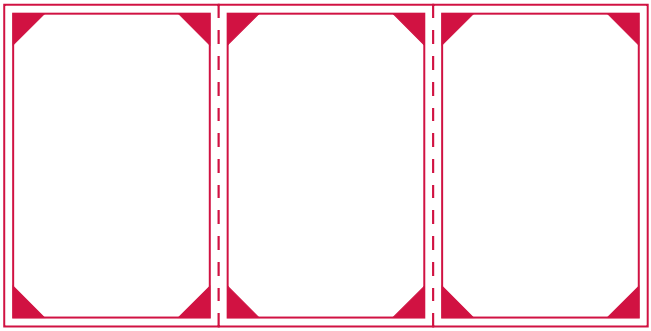
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Restaurant Menu Covers

Rolex Plastics & Printing Ltd. custom manufactures a wide range of menu covers and related menu items. Using an assortment of materials from quality linen fabric to plush simulated leather, we can create menu covers and holders you will be proud to present to your customers. And the variety of styles we offer will suit any menu requirement, from multiple panel to gatefold to wine menus, custom crafted in any size. And being a complete print shop, we can also print your menu sheets on your choice of paper.

Menu Cover Features

- **Vinyl or cloth covering, with or without padding**
- **Multiple panel configurations to suit any type of menu**
- **Brass or nickel plated corners for extended life**
- **Superior black linen cloth for inside panels and corners**



Standard Trifold Panel Configuration

Finishing Options

Padding, brass/ nickel corners.

Imprinting Options

Foil stamp in gold or silver. Screen print in Pantone spot colours or custom colour matches. Debossing, blind or with foil stamp.

See more Menu Covers at

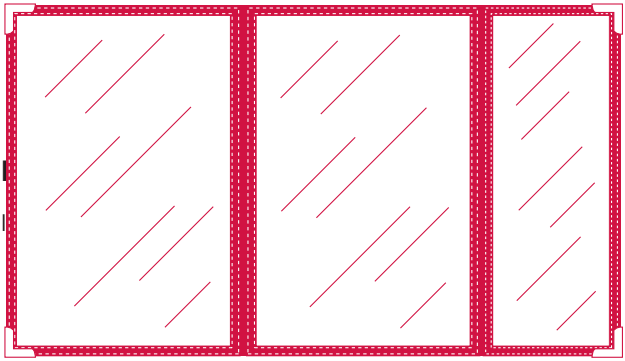
www.menucovers.ca

For more information on Menu Covers, please refer to the appendix on page 55.


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Café Covers

With our line of affordable Café Covers, lower price doesn't mean an inferior product. We offer premium quality Café Covers that will last for years. Our custom-crafted Café Covers are constructed for exceptional durability using double-stitched, double-turned reinforced vinyl, and brass or nickel plated corners. Our clear and frosted transparency material is the finest quality available and is resistant to yellowing and cracking. It is also laser-friendly and won't lift your print. We offer a selection of standard sizes and configurations, but we can also create your menu in any size you want to accommodate any number of pages that you need. We can print your menu insert pages on your choice of paper. Let Rolex be your complete source for professionally manufactured menus.



Double Café Cover with Half Panel (6 page view)

Finishing Options

Black, blue, green and burgundy colours are available with a choice of clear or frosted transparency.

See more Café Covers at
www.menucovers.ca

For more information on Café Covers, please refer to the appendix on page 57.



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Guest Directories

The simulated leather that we use for our Guest Directories is virtually indistinguishable from real leather, but is only a fraction of the price. And when it is combined with a padded backing, the result is an impressively rich look and feel. Our Guest Directories are constructed with great skill and care, and will make a lasting impression with your clients. Custom sizes are available to fit a wide range of applications. If you want a luxurious finished piece and excellent value, our custom Guest Directories are a great choice.

Finishing Options

- **1 Half-pocket**
- **2 Half-pockets**
- **Business card pocket**
- **CD pocket**
- **Spine label**
- **Sheet lifters**
- **Padding**
- **Brass/nickel corners**

Imprinting Options

Foil stamp in gold or silver. Screen print in Pantone spot colours or custom colour matches. Debossing, either blind or with foil stamp.

Recommended Options for Guest Directories



screen print



deboss



foil stamp



deboss with foil stamp



metal corners, brass or nickel (large only)

For more finishing and imprinting options, please refer to the appendix on page 51.


Enjoy complimentary coffee or tea.
You'll find individual creamers and additional coffee and tea in the mini bar.
Le café et le thé sont une gracieuseté de l'hôtel.
Des sachets portions supplémentaires, ainsi que de la crème, sont disponibles dans le mini-bar.
PLEAS
MAKE
ROO
RS
ROYAL SCOT
HOTEL & SUITES
THE
SID
PI
HOT
TAJ
KIMPTON
BOONE TAVERN
MANOTEL
ROLEX
PLASTICS &
PRINTING LTD

Hotel & Motel Materials

We aren't just your average printer. We manufacture specialty items too. From key card holders to guest directories, if you need it - we can make it. Our hotel forms, key cards, housekeeping forms, luggage tags, hotel note pads, and high quality marketing materials are all made with great care and attention to detail. We provide excellent customer service while offering a substantial line of communications products to fit the needs of the hotel and motel industry.

Some of Our Products for Hotels & Motels

- **Guest Directories**
- **Key Card Holders**
- **Door Hangers**
- **Plastic Signs**
- **Hotel & Housekeeping Forms**
- **Note Pads**
- **Luggage Tags**
- **Rack Cards & Brochures**
- **Letterhead & Envelopes**



Deluxe Guest Directory Features

We have over 5 decades of printing and manufacturing experience, so let us help you to make your next idea happen.

If you need something that you don't see here, please ask!

For more finishing and imprinting options, please refer to the appendix on page 51.

Stock Items for Restaurants

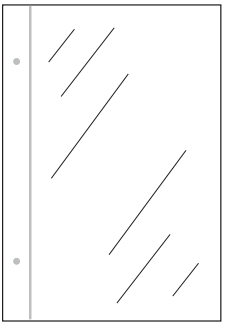
Sheet protectors are made especially for menu covers using Chicago Posts.

CHICAGO POSTS are available in black and silver 1/2" and 1/4" sizes.

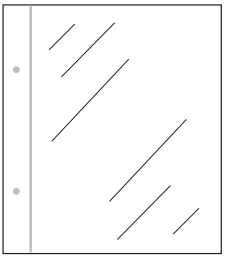
Sheet protectors are a great way to protect your menus. Just slide the sheet in from the top - no need to open the Chicago posts.

Our protectors are made from 7.5 gauge copysafe vinyl. We keep 8.5" x 5.5", 8.5" x 11" and 8.5" x 14" sheet protectors in stock. Custom sizes are available - we can make a protector to fit any binder size. Just give us a call for more information. Minimums apply for custom orders.

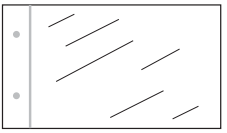
To fit 8.5" x 14" menu



To fit 8.5" x 11" menu



To fit 8.5" x 5.5" menu

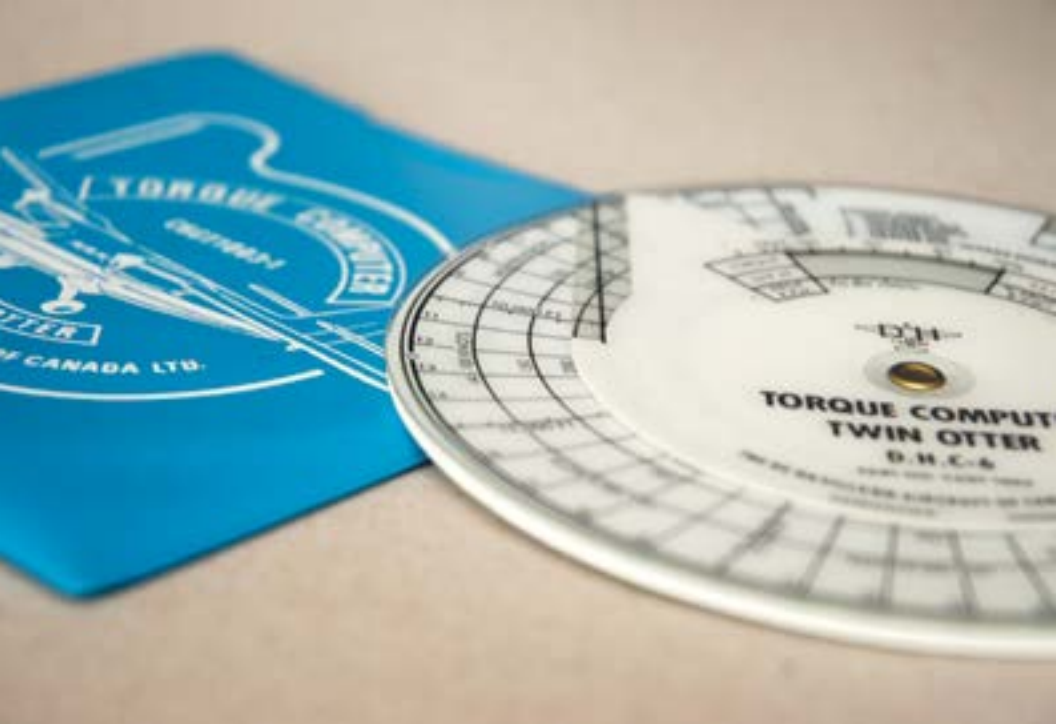


Cheque Presenters

A very professional and discreet way to present a bill to the client and to receive payment. The size is 4" x 9" when folded and there is a clear pocket to hold the printed bill or cash and another to hold a credit card.



For more finishing and imprinting options, please refer to the appendix on page 51.



ROLEX Custom Project

Torque Computer

This torque computer is made for the Twin Otter aircraft. The vinyl pouch is screen printed and contains a sealed-in card backing for added support and protection. The computing wheel itself is custom die cut and screen printed, and assembled with an eyelet that allows it to turn.

We are fully equipped to offer a complete selection of additional finishing services to put the final touch on any job: die cutting, scoring, folding, kit assembly, and shrink wrapping. Whatever the job, it will be finished professionally and attractively.



ROLEX Custom Project

Liquid Dispenser

Here fishy fishy! This product is for use in swimming pools to reduce heat loss and water evaporation. The vinyl is screen printed, die cut, and partially sealed for our client, Flexible Solutions, who then add a "secret ingredient," Heatsavr™. The product is designed with a special valve that enables the slow release of the liquid. Read more at www.liquidpoolcovers.com.

We also screen print on rigid vinyls and many other materials. We have worked with our clients to create a number of unique items throughout our many years in the screen printing business. Bring us your ideas and together we will creatively deliver your product.



ROLEX Custom Project

Ticket Holder

You will surely recognize this product. Walk into any convenience store and you will see your favourite lottery tickets displayed within. Products such as this can be made to order with the material you want, and the size you need.

At Rolex Plastics & Printing Ltd. we offer a variety of customizable options to satisfy your needs. Let us take care of all your printing, including layout and typesetting, full colour or black & white digital and offset printing, and a complete range of finishing options such as padding, collating, numbering, folding and booklet making.



ROLEX Custom Project

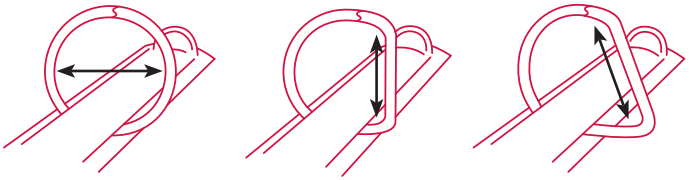
Envirocrease Binder
with flap and velcro closures

Here is a binder that is designed to hold and protect a lot of pages, so it has velcro tabs to keep the wrap-around cover closed. The image on the printed flap is designed to fold over and align with the front cover image when closed.

Let us know when you have a project with specific requirements, and we can give you some ideas that will result in an attractive, functional and economical solution.

Appendix

Available Ring Styles for All Binders



"O" Style | "D" Style | Angle "D" (AD) Style

Note: *When measuring the ring for sheet capacity, measure the area shown by the arrow. In "D" and Angle "D" styles, do not include any curved part of metal.*
3-ring binder sheet capacities are listed on page 52.

"O" Style

"O" Style rings can be mounted on the spine or back of the binder with the rivets showing through, or concealed. Also, round 3-ring metals can be ordered with or without an opening and closing booster.

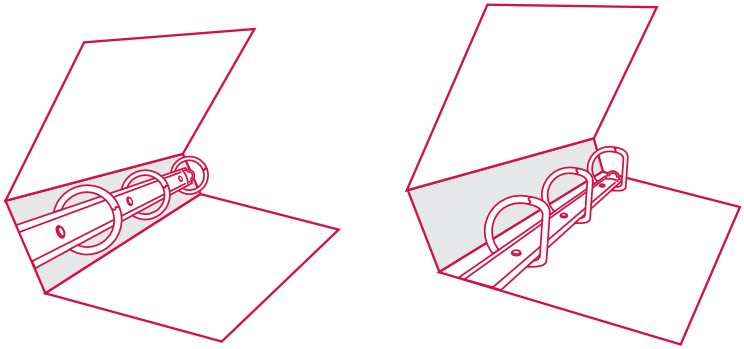
"D" Style

"D" Style rings are the same as the Angle "D" ring, with the exception of a straight post.

Angle "D" (AD) Style

Angle "D" rings are the same as the straight "D" ring, with the exception of an angled post. This style helps to keep the contents flat and smooth and, if tabs are used, they tend to show up better with Angle "D" rings.

Ring Mounting Options for All Binders



Spine-mounted
"O" Style only

Back-mounted
"O", "D", or "AD"

3-Ring Binder Sheet Capacities

Capacities based on 20lb stock

"O" Style

Ring Size	Capacity
½"	130 sheets
¾"	154 sheets
1"	203 sheets
1½"	314 sheets
2"	408 sheets
2½"	500 sheets
3"	600 sheets

Angle "D"

Ring Size	Capacity
¾"	154 sheets
1"	229 sheets
1½"	364 sheets
2"	486 sheets
2½"	583 sheets
3"	723 sheets

"D" Style

Ring Size	Capacity
½"	130 sheets
¾"	154 sheets
1"	228 sheets
1½"	352 sheets
2"	441 sheets
2½"	520 sheets
3"	640 sheets

Note: *When requesting a quote, please let us know the size of sheet you wish to use, and if you require tabs or any other elements. One tab sheet equals three 20lb sheets.*

Imprinting/Finishing Options



screen print



deboss



foil stamp

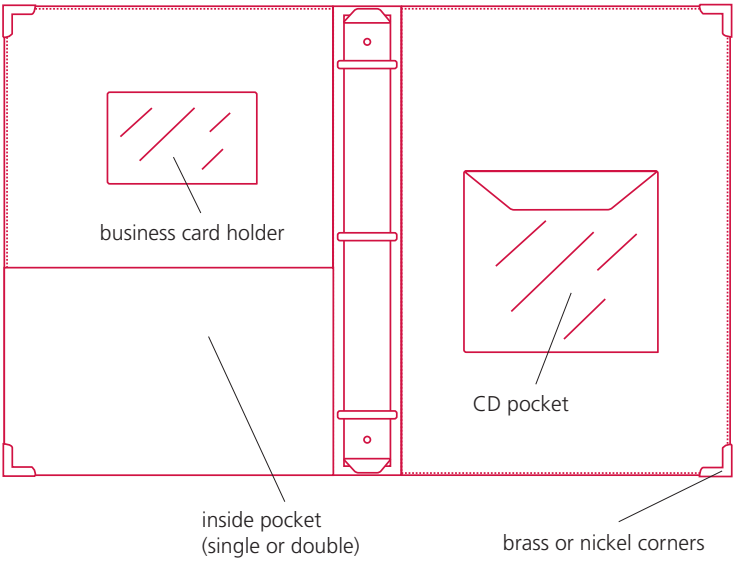


deboss with
foil stamp

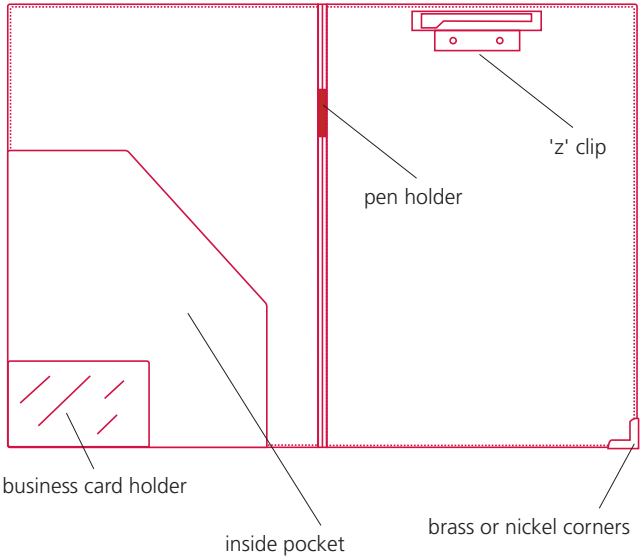


metal corners, brass
or nickel (large only)

Binder Options



Clipboard Options



Tips for Artwork Preparation

Process (4C or CMYK) Colours
The image is composed of various sized dots of cyan, magenta, yellow and black. This type of image is best suited to digital colour copying.

Spot or Pantone (PMS) Colours
The image is printed with ink that is mixed to the exact colour. This is suitable for printing on the offset press or digital colour copying. When preparing files for printing at Rolex, for best results, use the correct type of colour. If in doubt, give us a call, we'll be happy to assist you.

Bleed
When a colour extends to the edge of the finished page, a bleed is necessary to ensure that when the art is trimmed, the colour goes completely to the edge. Typically, bleed is .125" (1/8").

File Format
Due to its stability and reliability, PDF is the preferred file format. PDF files should be supplied as single pages (not spreads), sized to the final trim size, with a bleed allowance (if required) of 1/8 inch. Select "Print Quality" or "High Quality Print" when creating your PDF file. Please embed all fonts.

Logos and Photographs
Company logos received via internet sources (usually GIFs or JPEGs) are normally not suitable for printing. Please ensure that colour or greyscale images have a minimum resolution of 300 pixels per inch (ppi). Black and white line art should have a minimum resolution of 600 ppi.

Trapping
For screen printing, a trap allowance of 2 points is required on multi-colour printing. In many cases, overprinting can eliminate the need for trapping. For offset printing, a trap allowance of .003" is required. Please contact us to discuss trapping issues.

Templates are Available
If you are providing artwork for Envirocrease wrapped binders, Vision binders and clipboards, vinyl binders and clipboards, or index tabs, please contact your sales representative, and we will send the appropriate template to you.

Standard Menu Sizes

Here are our standard menu insert panel dimensions and corner styles. Please note that we can custom make your menu to any size.

Panel Sizes

5½" x 8½"
4¼" x 11"
8½" x 11"
4¼" x 14"
8½" x 14"

Corner Styles



Robertson Corner

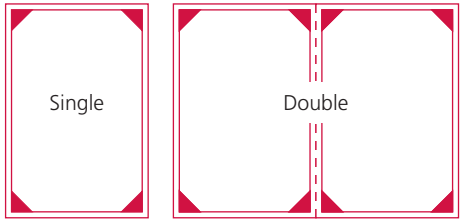


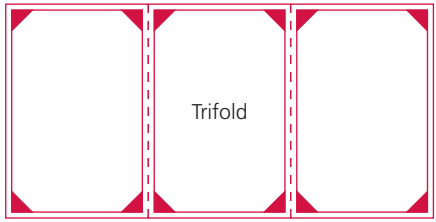
Riviera Flap

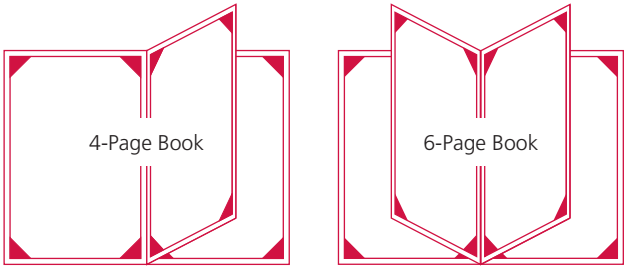
(Special Request)

Standard Menu Styles

Single, Double, Trifold, Multi-Page and Gatefold menu styles all feature interior panels and corners covered with superior black linen. Any of our menus can be covered in simulated leather (padded or unpadded), or linen. Brass or nickel corners are also available.



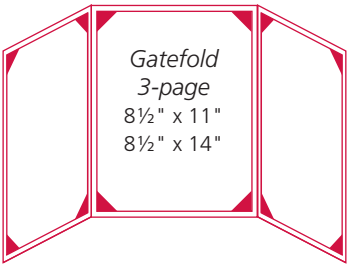


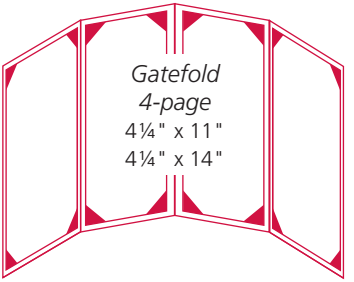


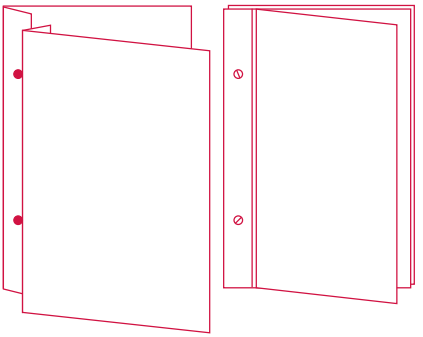
Standard Menu Styles (cont'd)

Gatefold Menus

The Gatefold 3-Page Menu features a full panel in the middle with two half panels on the outside. The Gatefold 4-Page features two half panels in the centre and two half panels on the outside.





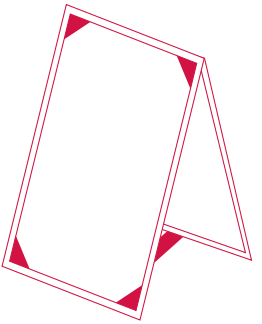


Malibu Menu

The Malibu format is extremely popular due to its versatility, allowing a multi-page menu cover with sheets that are easily inserted and removed. Open or Closed Spine Styles are available.

Tent Cards

Four diagonal corners hold display cards firmly in place. Ribbon attached to the bottom of each side keeps tent open and angled for easy viewing. Clear vinyl overlay sheets, that fit over your inserts and tuck into the same four diagonal corners, are available if required.



Fits 5" x 7" sheet size
Other sizes upon request

See page 46 for Chicago Post and Sheet Protector information (Malibu Menu).

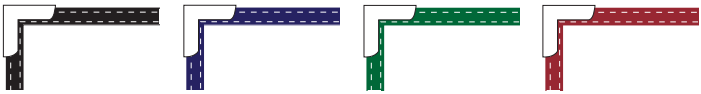
Café Cover Sizes

Here are our standard panel sizes and styles, please note that custom sizes are also available. Just call and let us know what you need. Brass or nickel corners are available. Transparency can be clear or frosted.

Panel Sizes

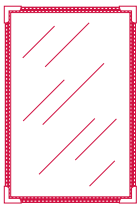
5½" x 8½"	4¼" x 14"	8½" x 14"
4¼" x 11"	8½" x 11"	11" x 17"

Binding Colours

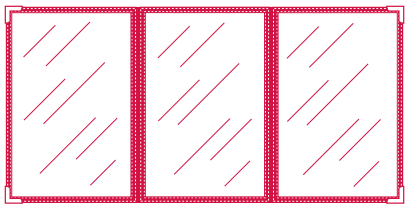


Black Blue Green Burgundy

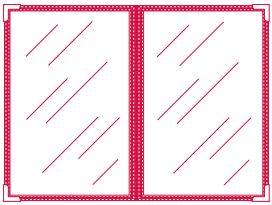
Café Cover Styles



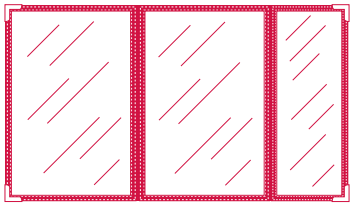
Single - 2 page view



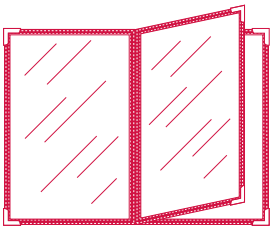
Triple - 6 page view



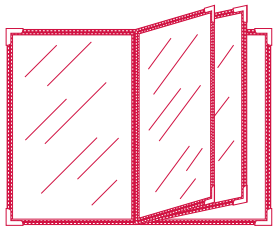
Double - 4 page view



Double with Half-Panel - 6 page view



Double with Single - 6 page view



Double with Double - 8 page view

8.5" x 11" Sheet Tab Sizes



Tabs shown 50% of actual size. Actual colours may vary. Call for a sample.

A Quick Explanation about Tabs

Tab Cuts and Banks

A **tab cut** refers to the size of the tab. The 1/3 cut has 3 tabs in the bank, 1/4 cut has 4 tabs in the bank, etc.

A **tab bank** is a collection of uniquely positioned tabs. As soon as you repeat a tab position, you create a new bank.

For example, here is one bank of 1/10 cut tabs. Each tab is the same size, but in 10 different positions.

Here are 3 banks of 1/5 cut tabs. The first two banks each have the maximum of 5 tabs. The third bank has only 3 tabs.



Here is one bank of 3 tabs. Positions 1 and 2 are 1/4 cut tabs. Position 3 is a 1/2 cut tab.





The words can be printed on the tabs in any orientation.



When you are deciding which tab cut to use, you must consider the amount of different tabs you need, as well as the number of words on each tab. For example, if you need 20 tabs, you could choose 1 bank of 20, 2 banks of 10, or 4 banks of 5 tabs.

Vinyl Styles and Colours

Here are the vinyl styles and colours that we regularly keep in stock.
We have many more available to order. Please call or email for details.

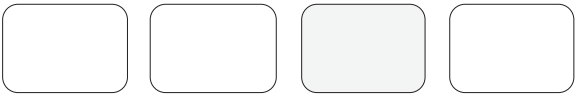
Suede - Level One Colours



Suede - Level Two Colours



Clear



Note that the colours represented here may vary slightly from actual vinyl material.

Poly Colours Available in 15, 23, 35, 55, and 90 gauge



Leather-Like Colours



Diablo Supported Colours



Castilian Unsupported Colours



Milano Colours



Moire



Standard Ink Colours for Screen Printing

PMS Matching is available: $30 per colour



Colours are simulated. If precise matching is critical, please request a sample.



menu covers

café covers

ROLEX PLASTICS & PRINTING LTD

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Web: rolexplastics.com
Lawn Signs: bclawnsigns.com
Menu Covers: menucovers.ca



index tabs

offset printing

binders

ROLEX PLASTICS & PRINTING LTD